

TBC BROADCASTING NETWORK

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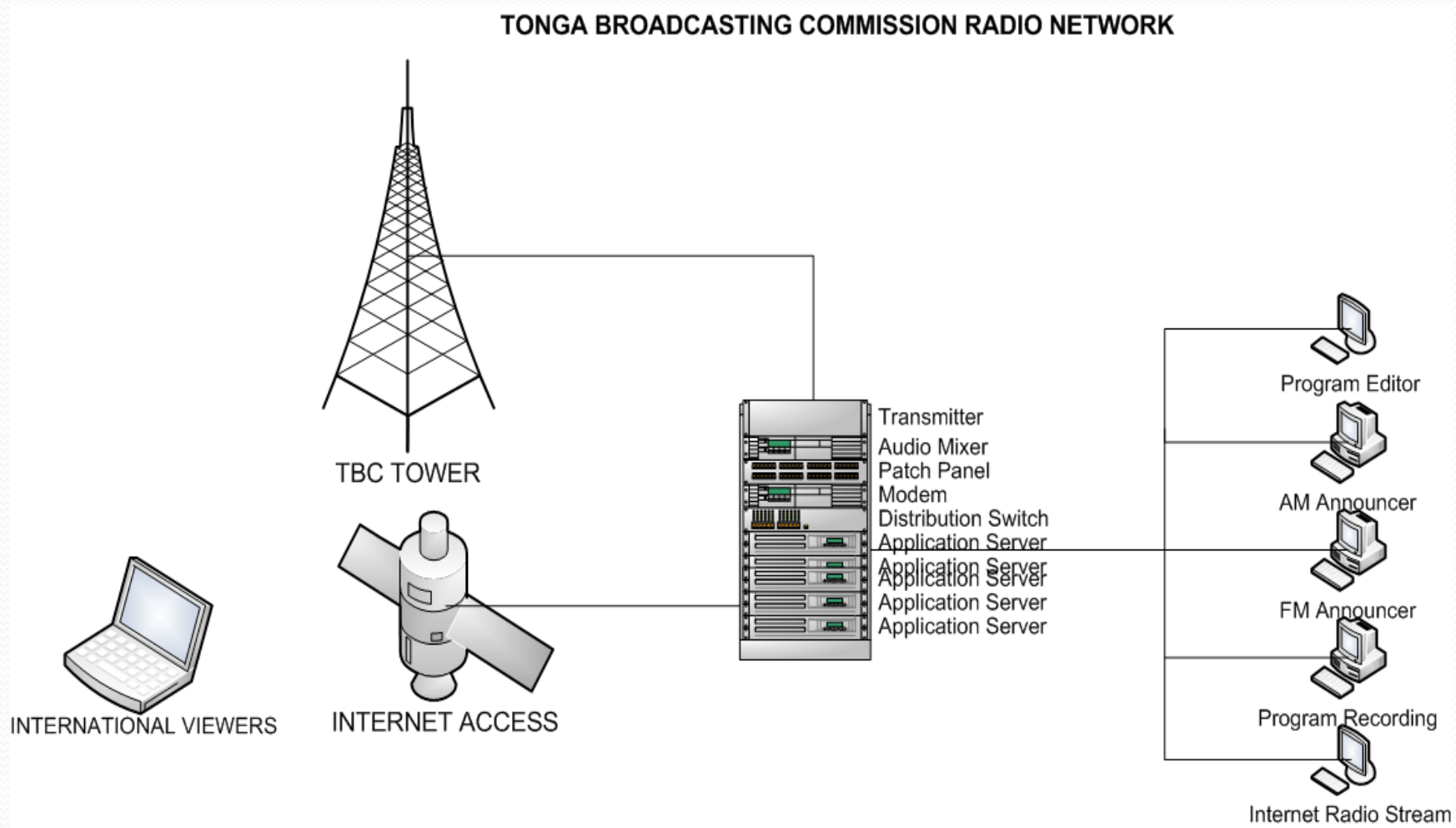
1. TBC – Company Background

- a) Tonga Broadcasting Commission (TBC) is a statutory board established in 1961
- b) National Public service broadcaster vs. Commercial Obligations
- c) 70% vs. 30% operation
- d) Driving forces :(push technology)

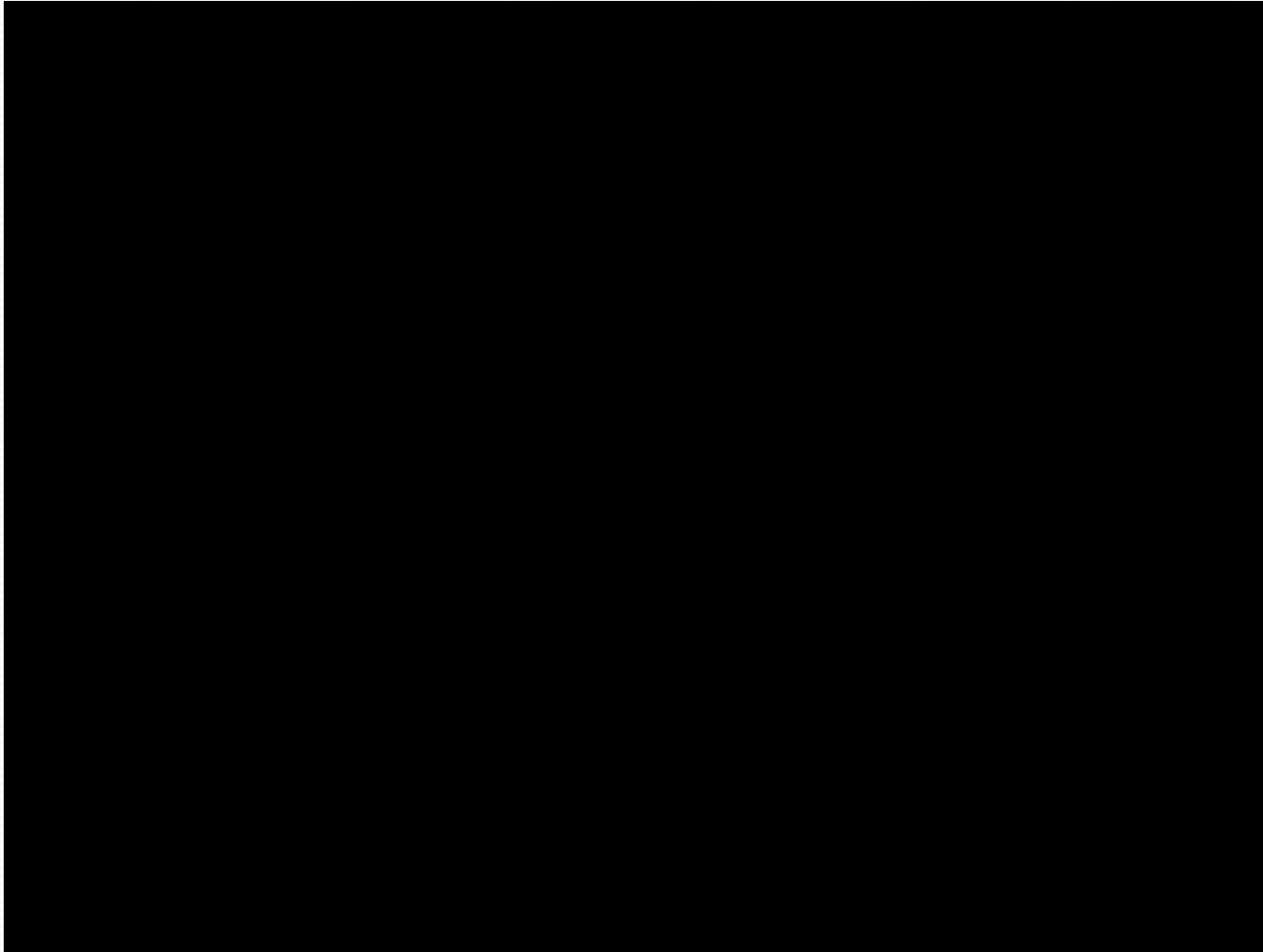
1.1 TBC – Broadcasting Technological Push

1. Radio Network (1961)
 - TBC Utilised One-to-many broadcast network
 - AM & FM Radio
2. Television Network (2000)
 - Evolved from Radio Network (Analogue)
 - Terrestrial Television (OTA)
 - Two Channels (TV Tonga1 & TV Tonga2)
3. Computer Network (2009)
4. Television & Radio Live Internet Streaming (2012)

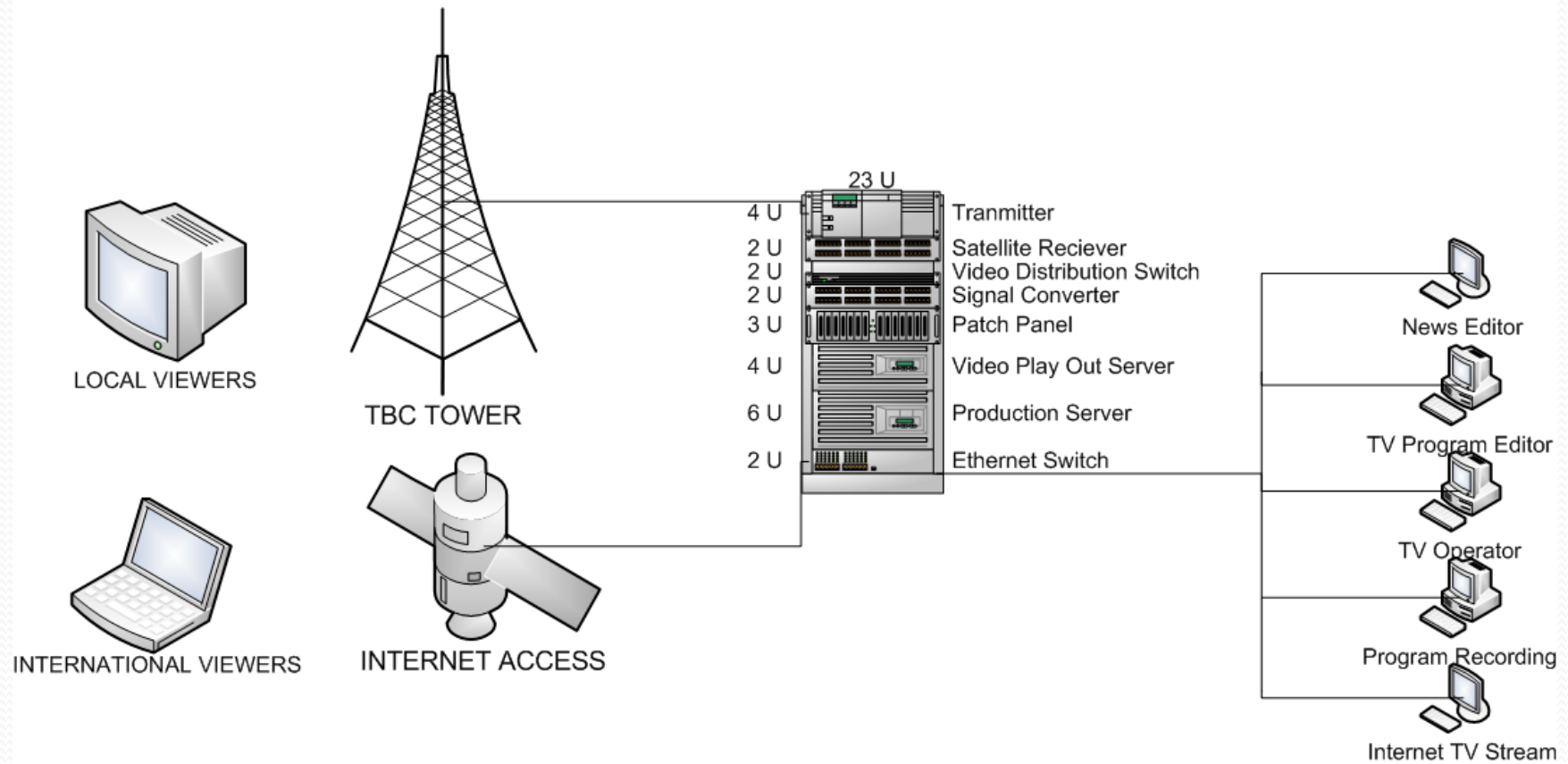
2. TBC – Radio Network



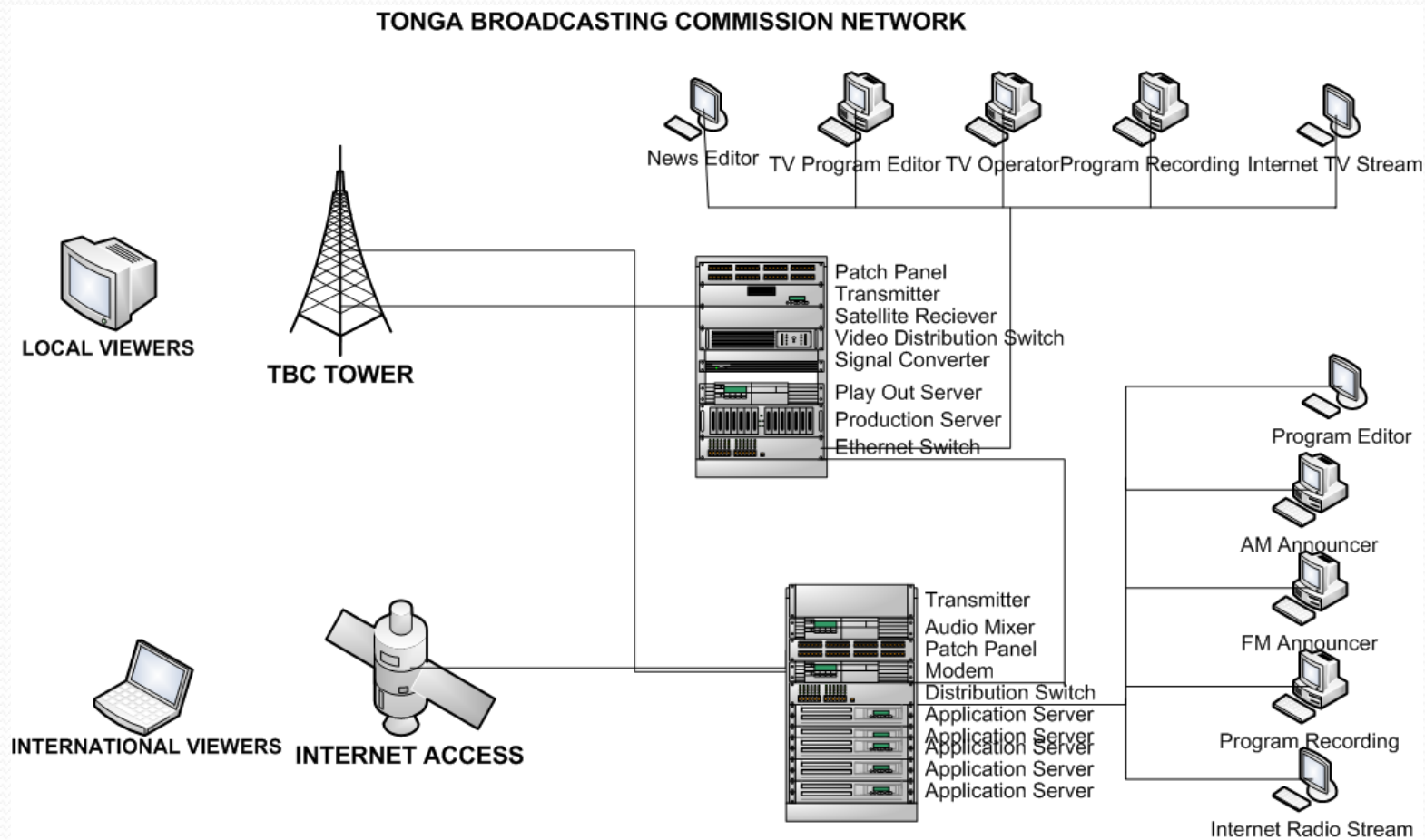
3. TBC - Television Network



TONGA BROADCASTING COMMISSION TELEVISION NETWORK



4. TBC Broadcasting Network



5.0 New Frontier?

- i. Digital Terrestrial Broadcasting – July 2014
- ii. Digital Archived – All radio programs
- iii. E-commerce & online Stores
- iv. IPTV
- v. Live Internet Stream (QoS)

Conclusions

